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A vacuum formed display includes a body portion, and one or more shelves having at least one partition formed as a unitary display. The shelves may also include other details such as a raised front lip. The shelves are vacuum formed in a flat position, and lie generally in the same plane as a back wall of the display. In this manner, the display can be readily removed from the mold. The perimeter of the shelves, with the exception of a living hinge portion which connects the shelf to the display, are preferably die cut. The shelves are then pivoted to a horizontal position where they are supported between opposing side walls of the display. In one embodiment, integrally molded support ledges provide a support for the shelves. Cooperating detents may also be provided on the inner surface of the side walls in order to hold the shelves more securely.